

## WHO SHOULD ATTEND?

PHYSICIANS, NURSES, ALLIED HEALTH PROFESSIONALS, LAWYERS, SOCIAL WORKERS, JEWISH COMMUNAL PROFESSIONALS AND LAY LEADERS, RABBIS, CHAPLAINS, EDUCATORS, ACADEMIC ETHICISTS, ECONOMISTS, UNDERGRADUATES AND GRADUATE OR PROFESSIONAL SCHOOL STUDENTS AND OTHER INDIVIDUALS WITH AN INTEREST IN THE ALLOCATION OF HEALTHCARE RESOURCES

### AFTER ATTENDING THE PROGRAM, PARTICIPANTS WILL BE BETTER ABLE TO:

- Analyze the role of cost-effectiveness in the provision of patient care.
- Recognize moral distinctions in the provision of expensive and scarce medical resources.
- Examine the tension between societal obligations to provide basic healthcare and other societal demands on resources.
- Evaluate the benefits and costs of emerging medical technologies.
- Identify situations where marketing may have an undue influence on medical priorities.

#### CONTINUING MEDICAL EDUCATION STATEMENT

This activity has been planned and implemented in accordance with the Essential Areas and Policies of the Accreditation Council for Continuing Medical Education (ACCME) through the joint sponsorship of Drexel University College of Medicine and the Academic Coalition for Jewish Bioethics. Drexel University College of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

**AMA:** The Drexel University College of Medicine designates this educational activity for a maximum of 11.5 hours in Category 1 credits toward the AMA Physician's Recognition Award. **AOA:** This program is eligible for 11.5 credits in Category 2A of the American Osteopathic Association. Each physician should claim only those credits that he/she actually spent in the activity.

#### CONFLICT OF INTEREST STATEMENT

It is the policy of the Drexel University College of Medicine to insure balance, independence, objectivity, and scientific rigor in all its sponsored educational programs. Faculty are required to disclose to the program audience the approved or investigational status of all generic drugs or products under discussion and any real or apparent conflict(s) of interest that may have a direct bearing on the subject matter of the program. This pertains to relationships with pharmaceutical companies, biomedical device manufacturers or other corporations whose products or services are related to the subject matter of the presentation topic. The intent of this policy is not to prevent faculty with a potential conflict of interest from making a presentation; it is intended that any conflict should be identified openly.

#### THIS PROGRAM IS SUPPORTED THROUGH UNRESTRICTED EDUCATIONAL GRANTS FROM:

The Maurice Amade Foundation  
The Solomon and Sylvia Bronstein Foundation  
The Kalman Institute on Judaism and Health at HUC-JIR / LA  
Daniel Levin  
The Joseph Lieb Memorial Fund  
The Whizin Support Foundation

## FACULTY

**RABBI SAUL BERMAN, J.D.** is Director of Edah as well as Associate Professor of Jewish Studies at Yeshiva University and Adjunct Professor at Columbia University School of Law. Rabbi Berman was previously Chair of the Department of Judaic Studies at Stern College for Women, Yeshiva University, and Senior Rabbi of the Lincoln Square Synagogue in Manhattan. He has recently joined the ACJB Board as the representative of Yeshivat Chovevei Torah.

**JONATHAN COHEN, Ph.D., L.L.B.** is Assistant Professor of Talmud and Halakhic Literature at the Cincinnati campus of the Hebrew Union College-Jewish Institute of Religion, where he also directs the Hebrew Union College-University of Cincinnati Center for the Study of Ethics and Contemporary Moral Problems. Dr. Cohen is a founding member of the ACJB Board of Directors.

**RASHI FEIN, Ph.D.** is Professor Emeritus of the Economics of Medicine in the Department of Social Medicine at Harvard University, where he taught for thirty years. The author of *Medical Care, Medical Costs: the Search for a Health Insurance Policy* as well as other books, essays, and articles in social economics, Fein served as a Senior Fellow at the Brookings Institution and was a member of President Kennedy's Council of Economic Advisors. Dr. Fein is a charter member of the Institute of Medicine of the National Academy of Sciences, and a founding member of the National Academy of Social Insurance. His latest book, *The Health Care Mess: How We Got Into It And What It Will Take To Get Out*, written with Julius Richmond M.D., will be published this fall by Harvard University Press.

**SHIMON GLICK, M.D.** is the Acting Director of the Lord Immanuel Jakobovits Center for Jewish Medical Ethics at Ben Gurion University in Beer Sheva, Israel, where he has also served as Dean of the Faculty of Health Sciences and Head of Health Services in the Negev Region and as head of the Center for Medical Education. One of the founders of the Israeli Society of Medical Ethics, Dr. Glick was also President of the Association of Jewish Scientists (USA) before making *aliyah* in 1974.

**DANIEL MENDELSON** is President of Health Strategies, a Washington-based policy and strategic consulting firm serving the technology industry, government agencies, and major medical foundations. He is also an Adjunct Professor of Business Administration at the Fuqua School of Business at

Duke University and has published widely on the costs of disease, physician payment, the economics of managed care, medical malpractice, and other topics in healthcare policy and business. Prior to founding Health Strategies, Mr. Mendelson served as Associate Director for Health at the White House Office of Management and Budget.

**ROSAMOND RHODES, Ph.D.** is Professor of Medical Education and Director of Bioethics Education at Mount Sinai School of Medicine and Professor of Philosophy at The Graduate Center, CUNY. Her writing has focused on the history of moral and political philosophy and its applications to bioethics. She has written on professionalism, justice, doctor-patient relationships, research, assisted reproduction, genetics, transplantation, and bioethics education. She is co-editor of the *American Philosophical Association Newsletter on Philosophy and Medicine, Physician Assisted Suicide: Expanding the Debate* (Routledge, 1998), *Medicine and Social Justice: Essays on the Distribution of Health Care* (Oxford, 2002) and the forthcoming *Blackwell Companion to Bioethics*.

**RABBI NOAM ZOHAR, Ph.D.** is Senior Research Fellow at the Shalom Hartman Institute in Jerusalem and coordinates its center for Halakha, Ethics and Medicine. He is a member of the Philosophy Department at Bar Ilan University in Ramat Gan, Israel and Director of its Graduate Program in Bioethics. The author of *Alternatives in Jewish Bioethics* and co-editor of *The Jewish Political Tradition, Vols. 1 and 2*, Dr. Zohar has served on the ACJB Board of Directors since its inception.

**LAURIE ZOLOTZ, Ph.D.** is the Director of Ethics at the Center for Genetic Medicine of the Feinberg School of Medicine at Northwestern University and Professor in the Program of Medical Humanities and Bioethics and in the Department of Religion. A member of NASA's National Advisory Council and the Executive Committee of the International Society for Stem Cell Research, she is the author of numerous publications including *Health Care and the Ethics of Encounter: A Jewish Discussion of Social Justice* and co-author of *Notes from a Narrow Ridge: Religion and Bioethics*.

ACJB Board members not mentioned above who will be among the breakout group facilitators include Rabbi Elliot Dorff, Ph.D. and Rabbi Leonard Sharzer, M.D.

## MEDICINE, MONEY & MORALS REGISTRATION

SPACE IS LIMITED. PLEASE REGISTER EARLY.

Name & Title \_\_\_\_\_

Institution & Inst. Address \_\_\_\_\_

Preferred Mailing Address \_\_\_\_\_

City, State, Zip \_\_\_\_\_ Country \_\_\_\_\_

Telephone \_\_\_\_\_

(please use telephone number associated with credit card)

Email address \_\_\_\_\_

(Physicians only) Degree & Specialty \_\_\_\_\_

(Attorneys interested in receiving CE's should contact the ACJB office.)

**FEES**

(covers tuition, conference materials, 4 kosher meals and refreshments)

Conference fee @ \$250 \$ \_\_\_\_\_

Full-time students @ \$110 \$ \_\_\_\_\_

(contact the ACJB office for scholarship information)

Continuing Education Credits

(AMA, ACCME and AOA) @ \$50 \$ \_\_\_\_\_

MDs and DOs @ \$200 \$ \_\_\_\_\_

TOTAL ENCLOSED \$ \_\_\_\_\_

A check or money order payable to the Academic Coalition for Jewish Bioethics, or credit card information, must accompany this form. We regret that phone registrations cannot be accepted. Mail to ACJB, 1299 Church Road, Wyncote, PA 19095.

Charge \$ \_\_\_\_\_ to  MC  VISA  AMEX Exp. \_\_\_\_\_

Credit Card Number \_\_\_\_\_

Name as it appears on card \_\_\_\_\_

ELECTRONIC REGISTRATION with credit card payment only should be sent to bioethicscoalition@rcrc.edu. (Note: this is not a secured online site. Full refunds (less \$25 processing fee) will be made before March 11, 2005.

FOR HOTEL RESERVATIONS AND PAYMENT contact the Sheraton Society Hill directly at 800-325-3535 / 215-235-6000 and identify yourself as a Jewish Bioethics Conference participant.

PLEASE DIRECT ALL INQUIRIES about the Coalition or the Conference to:

Donna Kirshbaum, Coordinator

Academic Coalition for Jewish Bioethics

1299 Church Road, Wyncote, PA 19095

T: 215-235-6000 x 252 F: 215-235-6145

bioethicscoalition@rcrc.edu

http://society.bioethics.net/acjb

Program subject to change.

## GENERAL INFORMATION

### CONFERENCE LOCATION

The Sheraton Society Hill Hotel (One Dock Street, Philadelphia, PA 19106), located four blocks from Independence Square in the heart of Philadelphia's Old City, will host all sessions and meals.

### REGISTRATION AND CANCELLATION

A conference fee of \$250 payable in advance (\$110 for full-time students). Financial assistance is available. Fee covers tuition, materials, four kosher meals and refreshments from Sunday breakfast through Monday breakfast. The ACJB regrets that it cannot accept reduced fees based on partial attendance. Full refunds (less a \$25 processing fee) will be made before March 11, 2005 for written or faxed requests; no refunds will be made after March 11, 2005.

### ACCOMMODATIONS

The Sheraton Society Hill offers rooms for ACJB guests at a rate of \$124/night plus tax (single or double occupancy) until March 2, 2005, after which reservations will be taken on a space-available basis. Please contact the Sheraton directly at 800-325-3333 or 215-238-6000 or societyhill.sales@sheraton.com and identify yourself as a Jewish Bioethics Conference participant.

The hotel is located within 'the nation's most historic mile' and in walking distance of numerous museums, galleries and other attractions, including Congregation Mikveh Israel, founded in 1740. The Sheraton Society Hill is '10 minutes' drive from the Philadelphia Intl. Airport and Amtrak's 30th St. Station. Valet parking is available at the hotel for \$25.30/night and daily parking for \$17. Self-park garages and metered parking are available throughout the area.

THE ACADEMIC COALITION FOR JEWISH BIOETHICS IS A JOINT VENTURE OF THE ETHICS CENTERS AND RELATED PROGRAMS OF

Hebrew Union College-Jewish Institute of Religion  
Jewish Theological Seminary  
Reconstructionist Rabbinical College  
Shalom Hartman Institute  
University of Judaism  
University of Pennsylvania - Center for Bioethics  
Yeshiva Chovevei Torah

## CONFERENCE PROGRAM

### SUNDAY, APRIL 3, 2005

7:30 am Registration and Continental Breakfast  
8:15 - 10:15 **PLENARY I: HEALTHCARE AS A BASIC SOCIAL OBLIGATION**  
Moderator David Teutsch, ACJB President  
Panelists Rashi Fein, Noam Zohar  
Break  
10:15 - 10:30 BREAKOUT SESSION: CASE STUDY #1  
10:30 - 12:00 (Each case study will be based on its related panel theme and will be facilitated by a specialist in the field.)  
Lunch  
12:30 - 1:30 pm **PLENARY II: PRIORITIES IN HEALTHCARE**  
2:00 - 4:00 Moderator Paul Root Wolpe, ACJB Secretary-Treasurer  
Speaker Rosamond Rhodes  
Respondents Jonathan Cohen, Laurie Zoloth  
Break  
4:00 - 4:30 BREAKOUT SESSION: CASE STUDY #2  
4:30 - 5:30 Break  
5:30 - 6:00 Dinner  
6:00 - 7:00 **KEYNOTE ADDRESS: "CHALLENGES IN HEALTHCARE DELIVERY: THE FEDERAL AGENDA"**  
7:30 - 9:30 Senator Charles Schumer, NY (invited)

### MONDAY, APRIL 4, 2005

8:00 am Continental Breakfast  
9:00 - 11:00 **PLENARY III: "FIXING THE PROBLEM UPSTREAM" - LOOKING AT THE SOURCES OF SPIRALING HEALTHCARE COSTS**  
Moderator William Cutter, ACJB Vice President  
Panelists Daniel Mendelson, Shimon Glick, Saul Berman  
Break  
11:00 - 11:30 BREAKOUT SESSION: CASE STUDY #3  
11:30 - 12:30 pm (final conference session)  
1:00 - 2:30 Luncheon meeting for Methodology Group

All meals and refreshments, including Sunday breakfast, lunch, dinner, and Monday breakfast will be glatt kosher.

■ Daylight savings time begins the night before the conference, April 2.

1299 Church Road  
Wyncoffe, PA 19095

April 3-4, 2005

2nd Annual Conference  
Sheraton Society Hill  
Philadelphia, PA

MEDICINE,  
MONEY &  
MORALS

The Jewish Obligation  
to Heal Confronts  
Healthcare Economics

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Accredited by

Drexel University  
College of Medicine

The School of Health Services, Drexel University

Office of Continuing Medical Education



Hebrew Union College-Jewish  
Institute of Religion is a California  
CE accredited provider for RNs,  
LCSWs and MFTs.